

PROPOSAL FOR THE CHURCH RESOURCES CONSORTIUM COMMUNICATION STRATEGY

The Church Resources Consortium was founded to provide high quality ministry resources that are useful in addressing the needs of the local church leader. The Consortium listens to the needs of local leaders and through its partnerships and networks accomplishes what no individual or single resource center, church or ministry department can do alone.

The CRC staff has identified the need to strengthen the relationships and provide feedback between members of the Consortium. The following is a proposed strategy to strengthen relationships between Consortium members.

1. Create a quarterly resource newsletter which profiles services and products of resource centers (see attached for a list of potential resource center partners).
2. Maintain a weekly news update which is e-mailed and posted on Consortium website.
3. Develop a forum on the Consortium website for members to exchange information and ideas.
4. Develop online surveys to increase member participation and allow for feedback.
5. Add links from the consortium website to other resource center websites
6. Develop an e-mail directory of Consortium partners.
7. Create a bulletin board for individuals seeking employment which lists employment opportunities, internships and volunteer positions available from member organizations.
8. Work in cooperation with NAD Information Technology Services and *AdventSource* to develop a central mailing database which includes information on pastors, church officers, ministry directors, and resource centers.
9. Sponsor an annual Consortium member council designed for resource professionals to network with other ministry specialists and discuss the latest products available, learn about current research and new trends in ministry.
10. Establish an annual award for resource centers which have created outstanding ministry resources.

POTENTIAL ADVENTIST CONSORTIUM PARTNERS

Adventist Chaplaincy Ministries
Adventist Communication Network
Adventist Community Services
Adventist Deaf Ministries
Adventist Health
Adventist Heritage Ministry
ADRA North America/ Canada/ International
Adventist Information Ministries
Adventist Marriage Encounter
Adventist Media Center
Adventist Laymen's Services and Industries
Adventist Life Videos
Adventist Online
Adventist Singles Ministries
AdventSource
Adventist Prison Ministries Association
Adventist PlusLine
Adventist Risk Management
Adventist Today
Adventist Youth Service Network
Andrews University School of Social Work
Amazing Facts
Association of Adventist Family Life Professionals
Bibleinfo.com
Black Adventist Youth Director Association
Boston Van Ministry
Breath of Life
Candle Ministries
Center for Creative Ministry
Center for Youth Evangelism
Center for Global Urban Mission
Center for Family Wholeness
Christian Record Services
Coalition for Compassion
Color Press
Concerned Communications
David C. Cook
Dre.AM Ministries
Ellen G. White Estate
Empower Ministries
Faith For Today
Family Matters
Family Life International
FIND
GC Ministerial Association
Guide Magazine
Hart Research Center
Health Connection
Heart & Home Seminars
Heroes Playhouse
Home Study International/ Griggs University
Institute of Church Ministry
Institute for Prevention of Addictions
Institute for Responsible Fatherhood
It Is Written
John Hancock Center for Youth and Family Ministry
Kettering Clergy Care Center
La Voz Esperanza
La Sierra University-Center for Women's Ministry
Listen Magazine
Little Folk Visuals
LLT Productions
Loma Linda University
Marriage Encounter
Message Magazine
Michael Ministries
Mid-America Outlook
NAD Adult Ministries
NAD Children Ministries
NAD Family Ministries
NAD Evangelism Institute
NAD Health Ministries
NAD IT Services
NAD Ministerial
NAD Pathfinder
NAD Prayer Ministries
NAD Stewardship
NAD Women's Ministries
NAD Youth Ministries
National Black Youth Resource Center
Outpost Centers Inc.
Pacific Health Education Center
Pacific Press Publishing Association
Philanthropic Service for Institutions
Piece of the Pie Ministries
REST Ministries
Review & Herald Publishing Association
SAFE TV
SDA.net
Seminars Unlimited
Sun World Graphics
The Bridge Fellowship
The Quiet Hour
Total Life Creation Inc.
Triplets World Wide Visuals
United Prison Ministries International
VideoOptic Ministries
Voice of Prophecy
VOP Discover Bible School
Youth eXtreme