

North American Division
Church Resources Consortium
Project Appropriations

June 4, 1999

Silver Spring, Maryland

North American Division

Church Resources Consortium

Project Appropriations

(Details for No. 1-6 on following pages.
Numbers 7-10 are in definition)

NEW PROJECTS:

1. Building Body Life	Book	\$12,000
2. Discipleship Training	Model/teaching church	25,000(+25,000)
* 3. Restructuring Sabbath Morning Services	<u>Pastor's web site</u>	5,000
* 4. Prayer Meeting Attendance	Book	20,000
5. Teen Involvement in the Church	Book and web site	17,000
6. Young Adult Involvement in Church	Web, book, CD, etc.	20,000(+15,000)
7. Strengthening Commitment to Church	In Definition	15,000
8. Family Life — premarital counseling	In Definition	20,000 15,000
9. Outreach to Inactive and Former Members	In Definition	20,000
* 10. Follow-up of New Members	In Definition	20,000
TOTAL		\$174,000 +40,000

* NEED MULTIPLE TRACKS OF HELP FOR GENERATIONAL FOCUSES
OVER 50, UNDER 30, FILL IN THE GAP

PROJECT DEFINITION
Submitted to CRC Board
June 4, 1999

Body Life

Need: From 1997-98 Assessment: "Church members need to interact with each other more. We need to be more genuine with each other, and be or greater encouragement to one another."

Definition Team: Eight pastors met in Sacramento with G. Chudleigh and D. Osborne, April 27, 1999.

Form: A Book targeted to pastors

Content: The pastors would like a rationale that includes the concept that any activity that gets the members to know and like each other will help to build trust and support. But they would like the content of the book to be a "cook book" with scores of ideas of strategies and activities that have been used successfully in Adventist churches to build body life. Could be divided into sections such as social/recreational, community service projects, support groups, prayer groups, etc.

Budget:

Research	3,000
Writing	4,000
Editing	1,000
Design	3,000
Testing	<u>1,000</u>
TOTAL	12,000

CRC part: 12,000

Suggested Provider: None suggested, but they mentioned they had confidence in the Center For Creative Ministry and thought they could probably do it.

Discipleship Training

Need: From 1997-98 Assessment: "We need a mentoring program in the Christian life that is easily understood and intentional. Members need to invest some time personally training other members in outreach and lifestyle."

Definition Team: Eight pastors met in Sacramento with G. Chudleigh and D. Osborne, April 27, 1999.

Form: A model/teaching church to which pastors and lay leaders could go to take classes and observe discipleship training in action.

Discipleship is usually taught in classes or groups. It usually starts with the pastor and key leaders. A good discipleship program would include a curriculum, presenters' guides, workbooks, etc.

Content: Discipleship, the pastors said, has to do with individual lifestyle, though much of that lifestyle involves positive, responsible, and constructive interaction with others. Specifically, Discipleship involves such things as learning to pray, study the Bible, be a good steward of all assets, be good parent and spouse, be honest in all things, grow spiritually, develop and practice good work habits, overcome addictions and obsessive behavior, fasting, meditation, etc.

*Bill LaViv
Atlanta*
*Dave Gemmell
Las Vegas*
*Kettering
Dave Wandenborg*

Budget:	<u>1999</u>	<u>2000</u>
	25,000	25,000
	TOTAL	
CRC Part:	50,000 over two years	

Suggested Provider: This would be jointly sponsored by the NAD Ministerial department, which would work with setting up and marketing the program, and the CRC, which would finance the production of the printed materials.

These Northern California pastors suggested that a good place to start on the west coast would be Las Vegas, but they said there would need to be other churches, perhaps one in each union, so people could attend without crossing the whole continent.

VOTED

Center to ~~play~~ play central role in continuing trend of these events (CMC) and ID for 9 unions (local church)

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Restructuring the Traditional Worship and Sabbath School

Need: From 1997-98 Assessment: "Attention needs to be given to what we do on Sabbath morning. In many churches there has been little change in decades. This issue needs to be studied to see if optional approaches might help broaden the appeal of the local church to its community."

Definition Team: Eight pastors met in Sacramento with G. Chudleigh and D.Osborne, April 27, 1999.

Form: An interactive, password protected web site for pastors. The pastors felt very strongly that 1) every church is so dramatically different that no book or even process guide would be helpful to many churches and, 2) anything that was put in fixed form would be out of date in days.

Content: First, they want the site designed and moderated by pastors. That want features such as the following:

The library would be the most important feature. Would include reports of various programming and worship ideas tried by other pastors. They want the reports to include actual schedules, programs, worship/study elements they can download and use. Might include responsive readings, skits, scripture presentations, prayers, sermon outlines and ideas, music, and other interactive worship activities.

In addition the web site would include an on-line store, links to resources of all kinds that they can "try-and-buy," and perhaps reviews of resources by other pastors. There might be audio and video samples of worship elements that can be bought and/or downloaded.

Budget:	Research	1,000
	Design	4,000
	TOTAL	5,000
	CRC part:	5,000

Suggested Provider: They suggested linking it to the PlusLine website.

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Attendance at Prayer Meetings

Need: From 1997-98 Assessment: "We need to update the traditional mid-week Prayer Meeting at the church, and have a strategic plan for getting members to attend."

Definition Team: Six pastors met in Riverside, California, April 1, 1999

Form: A Book targeted to pastors

Content: The pastors did not want this to be a "cook book." They want it to be heavily research based.

Part One: A Barna-like report of the attitudes and behavior of Adventists across the division. Segmented demographically to show attitudes by age, geography, sex, religious background, ethnicity, size of church, etc. Would evaluate the appeal and effectiveness of nearly every possible topic and format.

Part Two: Copies of the research tools, along with suggestions of how they can be used in the local church to learn if it fits the attitudes the division-wide research suggests.

Part Three: Strategies and specific actions that have been used to meet specific needs and attitudes found in local churches.

Budget:

Research	10,000
Writing	3,000
Editing	1,000
Design	3,000
Testing	3,000
TOTAL	20,000

CRC part: 20,000

Suggested Provider: The team suggested the CRC send RFP's to The Hancock Center and HART Research

Involving Teens

Need: From 1997-98 Assessment: "We need to find ways to keep our young people interested. We need to strengthen the relationship between the youth and the adult membership. We need to explore what we can do to help youth recognize the relevance of the church and its mission in today's world."

Definition Team: Two youth pastors, one senior pastor, and one lay teen leader met in Silver Spring, MD on April 15, 1999.

Form: 1) A Book — Targeted to be sold to local congregational teen leaders for them to use in cooperation with senior pastors, and teens themselves.
2) A web site for Teen leaders

Content: 1) The Book — Addressing how to include teens in the mainstream life of the church. Based on extensive research. List would include pastors teen cabinets, worship services, community service, study and prayer groups, etc. Case histories and "how to."

2) Web site — This would be a site, not for the teens themselves, but for teen leaders. It would be linked to all kinds of resources that could be purchased or downloaded. They agreed that there is an abundance of leadership material available and that most of it is probably already on the web somewhere, but they want a single place where Adventist teen leaders can start. Would include list server for distributing information.

Budget:	<u>BOOK</u>		<u>Web Site</u>	
	Research	3,000	Research	2,000
	Writing	4,000	Design	3,000
	Editing	1,000		
	Design	3,000		
	Testing	<u>1,000</u>		
	TOTAL	12,000	TOTAL	<u>5,000</u>

CRC part: 17,000

Suggested Provider: The team suggested that this site must be primarily tuned to the needs of local teen leaders, and should NOT be a marketing tool for any one resource center. They thought the NAD Youth Ministries department might be able to host it — with regular input from teen leaders. Could be part of the existing NAD Youth web site.

Involving Young Adults

Need: From 1997-98 Assessment: "We need to find ways to keep our young people interested. We need to strengthen the relationship between the youth and the adult membership. We need to explore what we can do to help youth recognize the relevance of the church and its mission in today's world."

Definition Team: On August 6, 1999 five members of the GenX generation (Danny Chen, Shasta Emory Burr, Allan Martin, Celeste Ryan, and Deedra Brown), plus one then-young adult pastor (Tami McGrew), all of whom were attending "eXcite98" at La Sierra University, met to discuss resources.

Form: A broad but carefully integrated array of resources targeted to the Young Adults themselves, enabling and empowering them to plan and direct activities.

Content: The materials would include:
1) A Manual of Young Adult leadership ideas and methods
2) A video illustrating young adult activities
3) A CD-ROM, hotlinked to the internet for leadership ideas and resources of all types.
4) An Adventist Young Adult web site, designed and maintained by young adults.

Budget:		<u>1999</u>	<u>2000</u>
	Manual	5,000	0
	Video	10,000	0
	CD-ROM	5,000	0
	Web Site	<u>1,000</u>	<u>14,000</u>
	TOTAL	21,000	14,000
	CRC part:	21,000	14,000

Suggested Provider: The CRC is looking favorably on a proposal from Allan Martin's DreamVision organization. We will cooperate closely with the NAD Youth Dept on this project.