

Needs Assessment Process: A Proposal for Changes
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Present

1. Process includes 5 focus groups, conducted in each of 5 unions, each year.
2. Process includes survey of all conference committee members, conducted by distributing surveys to the conferences and having committee members fill them out during a conference committee meeting.
3. No other survey methods used currently.
4. Process is done very year.
5. No formal evaluation of usage of products created in response to Needs Assessment.

Proposed

1. Conduct fewer focus groups, being certain to continue to generate a viable list of needs to prioritize.
2. Continue this process.
3. Conduct survey of randomly selected church leaders to prioritize needs.
4. Conduct Needs Assessment every two years.
5. Conduct formal evaluation of usage of products every other year.